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CheckiO moves to Las Vegas with backing from Zappos CEO's fund



Kyle Alspach

Technology Editor-*Boston Business Journal*
[Email](#) | [Twitter](#) | [Google+](#)

CheckiO, a [2013 Techstars Boston](#) grad which offers an interactive code-learning game, has relocated from the Boston area to Las Vegas after raising \$750,000 in seed funding led by [Zappos](#) CEO Tony Hsieh's VegasTechFund.

"Having strong roots in Boston and with the West Coast support we want to grow CheckiO nationally," co-founder and CEO Liza Avramenko said in an email.

Other investors in the company include Brightcove co-founder Bob Mason and Acquia co-founder Jay Batson, as well as European investors AVentures Capital and TA Venture.

The startup relocated to Las Vegas on Sunday after being based out of the Boston area since the spring, following the Techstars Boston accelerator program.

Founded in Ukraine in 2011, CheckiO aims to introduce new people to writing software code and help more advanced coders to refine their skills.

The startup offers puzzles that aim to teach players to write software code in a fun way, by navigating challenges on different virtual islands. Users compete and collaborate with each other on the site to help each other learn coding, [Avramenko said previously](#). The CheckiO community then votes on whose solution is "more elegant" — feedback that is crucial for beginning coders, she said.

CheckiO has started out with the Python programming language, and also allows companies to sponsor islands inside CheckiO, as a way to raise awareness of their companies among developers, Avramenko said.

CheckiO co-founder and CEO Liza Avramenko said the startup has relocated from the Boston area to Las Vegas.

